

Lisap ULTIMATE



Lisap ULTIMATE

It is a thermo active hair smoothing system which guarantees high-performance and cosmetics.

It ensures a double advantages: permanent smoothing and volume control for any hair type.

One for natural hair and one for sensitized or coloured hair.



Lisap ULTIMATE

It contains Kerasil Compex, an innovative complex of active principes:

- 1) Three-dimensional silicone polymers
- 2) Keratin
- 3) Ceramide A2



Lisap ULTIMATE

Three-dimensional silicone polymers

Restructure damaged hair and increase its strength. They give outstanding condition and shine even after repeated washing.



Lisap ULTIMATE

Keratin

It is a protein made up of long chains of aminoacids, one of the principal components of hair. Due to its high sulphur content, it has the capacity to adhere to the external structure of the hair, enhancing its volume, it also compacts the protein fibres.



Lisap ULTIMATE

Ceramide A2

similar to Ceramide 2, which is naturally present into hair fiber, it protects hair during treatment and strenght the hair structure.

The hair is stronger and more vibrant.



Lisap ULTIMATE

Jojoba Oil and Karite' Butter

In synergy with Keratin, Kerasil Complex and ceramide A2 ensure perfect long lasting smoothness. Moisturize and protect the hair giving shine.

Poliquaternium 7

It gives deep conditioning and improves combability.



Lisap ULTIMATE

The line Ultimate is composed by two kit



NATURAL OR
STRONG HAIR



SENSITIVE OR
COLOURED HAIR



KIT 1

NATURAL OR
STRONG HAIR



The kit includes :

Straightening cream for natural hair (tube of 250 ml)

Conditioning fixing milk (250 ml)

REVITALISING MOISTURISING SPRAY

KIT 2

SENSITIVE OR
COLOURED HAIR

The kit includes:

Straightening cream for sensitive or coloured hair (tube of 250 ml)

Conditioning fixing milk (250 ml)





REVITALISING MOISTURISING SPRAY

Lisap ULTIMATE

MOISTURIZING REVITALIZING SPRAY

Restructures hair and protects it from heat.

It contains ingredients that are highly resistant to heat (dermo active silicons).

It strengthens and helps protect hair during straightening.

Use of this product with a flat iron improves capillary structure, leaving it in excellent condition.



Lisap ULTIMATE

LISAP ULTIMATE PLUS SHAMPOO

It is a specific treatment for straight and curly hair. It relaxes the hair fibre, giving it more volume and making it easier to comb.

Thanks to the Kerasil Complex, Keratin, A2 Ceramide and Fruit acids, it restructures and strengthens the hair, reducing waviness. It moisturizes straight and frizzy hair.

Hair is left silky, under control and moisturised for longer. We suggest to use it before Lisap Ultimate Plus Spray 125ml.

How to use: apply to damp hair and scalp, delicately massage and rinse. Repeat this operation allowing the product to take effect for a few minutes before rinsing out.



Lisap ULTIMATE

LISAP ULTIMATE PLUS

It transforms and restructures the hair protecting hairs from heat. It contains high-temperature resistant ingredients (term active Silicon) to give extreme heat protection.

Smooths, reduces frizz and protects the hair from humidity. Improves the capillary structure to guarantee that hair is in excellent condition for the use of iron.

Directions when using heated straighteners: distribute evenly on dried hair, section by section. Then straighten the hair . Professional use. Carefully follow instruction for use.



Lisap ULTIMATE

LISAP ULTIMATE PLUS MASK

It is a taming treatment that strengthens and detangles straight and frizzy hair, giving you fuller and smoother hair.

It noticeably helps to decrease frizz. Hair becomes smooth, easy to handle and well moisturized for longer.



Lisap ULTIMATE

LISAP ULTIMATE OIL PLUS

It is a spray oil, is the perfect finish to Lisap's Ultimate straightening process. It improve blow-dry process maintaining hair moisturized.

The formula, enriched with Keratin and Argan Oil, Keratina e Argan Oil , gives hair easier to comb, creating silky effect and elasticity for the hair. It protects hair structure thanks to UV filter.

It is completely Paraben free, for a more delicate and hair structure respecting formula even for delicate hair.

Directions for use: Dry hair - spray on to make styles look glossy and perfect for longer.





Phase 1 - Shampoo basin

- Wash the hair with a delicate shampoo. If required, moisturize with Straight Fluid Moisturizing-Revitalizing Spray without rinsing it out.
- Part the hair into 4/6 sections, from the hairline to the nape of neck and from ear to ear.

Based upon the hair structure and its condition, decide which strength of straightening cream to apply.

Phase 2 - Workplace, APPLYING STRAIGHTENING CREAM

- Wear appropriate disposable gloves. Pour the straightening cream into a non-metal bowl.
- Starting from the nape of the neck, take sections of hair of about 1cm thickness. Use the fingers to quickly apply a generous amount of straightening cream, beginning at about 1 cm from scalp. Do not apply the cream directly to the scalp. The application of the correct amount of product is important to the treatment's final result. Continue application to the remaining sections.
- At the end of the application, smooth the hair towards the ends with a comb and fingers. Leave on.



Phase 2 - Workplace, APPLYING STRAIGHTENING CREAM.

- Use a timer to follow the development time indicated on the chart below. Development times can change, depending upon the hair's specific structure.



INTENSITY OF STRAIGHTENING CREAM	DEVELOPMENT TIME
CREAM FOR NATURAL OR RESISTANT HAIR	20-40 MINUTES
CREAM FOR SENSITIZED OR COLOURED HAIR	20-30 MINUTES

Phase 3 - THE KNOT TEST

- After the development time has elapsed, take a small section and remove the excess product with your fingers.
- Twist in a knot about 3-4-cm from scalp, tugging on both ends gently.
- Use the end of a plastic comb to try and untie the knot. Then repeat this test on the ends.
- If the knot loosens, the hair needs more development. Try re-testing after 5 minutes. If the knot does not loosen, continue on to the next phase of the treatment. (→Phase 4 WASHING).
- The test must be carried out in the following order: 1) the first applied sections; 2) the final sections that have been applied; 3) the intermediate section.



Phase 4 – WASHING

- Warning: at this point, the hair is very sensitive and must be handled carefully. It must be treated very delicately since a structural change has been made.
- Rinse hair well (and carefully) in lukewarm water. Rinsing should last 8-10 minutes. Use a timer to check this .
- Treat the hair very carefully. Remove the product with your fingers, smoothing the hair towards the ends.
- Finally carefully pat the hair dry.

Phase 5. Workplace, DRY HAIR WITH HAIR DRYER (BRUSHING).

- Moisturize the hair with Straight Fluid Moisturizing-Revitalizing Spray. Continue drying the hair carefully using a brush and blow dryer. It is important that this phase is carried out carefully and in a methodical way.



Phase 6 - Workplace, TREATMENT WITH A CERAMIC STRAIGHTENER

- Once the hair is dry, separate the hair into small sections and use a ceramic straightener as follows: 1) the back sections; 2) the side sections 3) the front sections.
- Important: straighten hair with precision and care as this phase will determine the quality of the final result.



Phase 7 - Workplace, NEUTRALISING

- Separate the hair into small sections and start the NEUTRALISING process in the following order: 1) the back sections; 2) the side sections; 3) the front sections.
- Apply a generous amount of Conditioning-NEUTRALISING Milk and comb the hair carefully. Carefully place the treated sections one on top of the other. NEUTRALISING is completed when all the hair has been soaked with product. Process for approximately ten minutes after this step has been completed.
- Then rinse out for about 5 minutes. The hair will be perfectly disciplined at this point with a silky, restructured look. Pat the hair dry without affecting the new shape.



Phase 8 - Workplace, APPLYING STRAIGHT FLUID SPRAY AND THE FINAL DRYING WITH CERAMIC IRON

- Apply Straight Fluid Moisturizing-Revitalizing Spray before drying for cosmetic finishing touches and to equalise the porosity of capillary structure.
- Continue drying. When the hair is completely dry, use a ceramic straightener to complete the process.

Important notice: do not shampoo or tie back the hair during the 48 hour period immediately following the treatment.

POS MATERIALS

